

Your NOAA National Weather Service Forecast Office and Emergency Management: A Life Saving Partnership!

**National Severe Weather Workshop
Midwest City, OK - March 3, 2005**

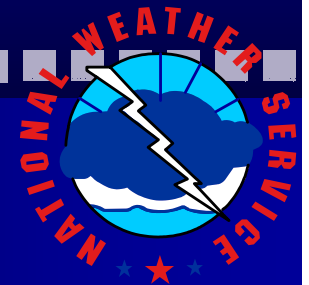
**Bill Proenza
Regional Director
National Weather Service
Southern Region**

Overview

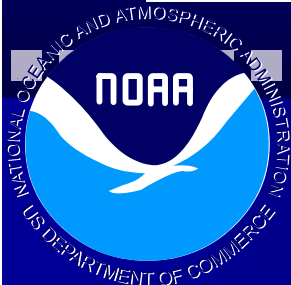
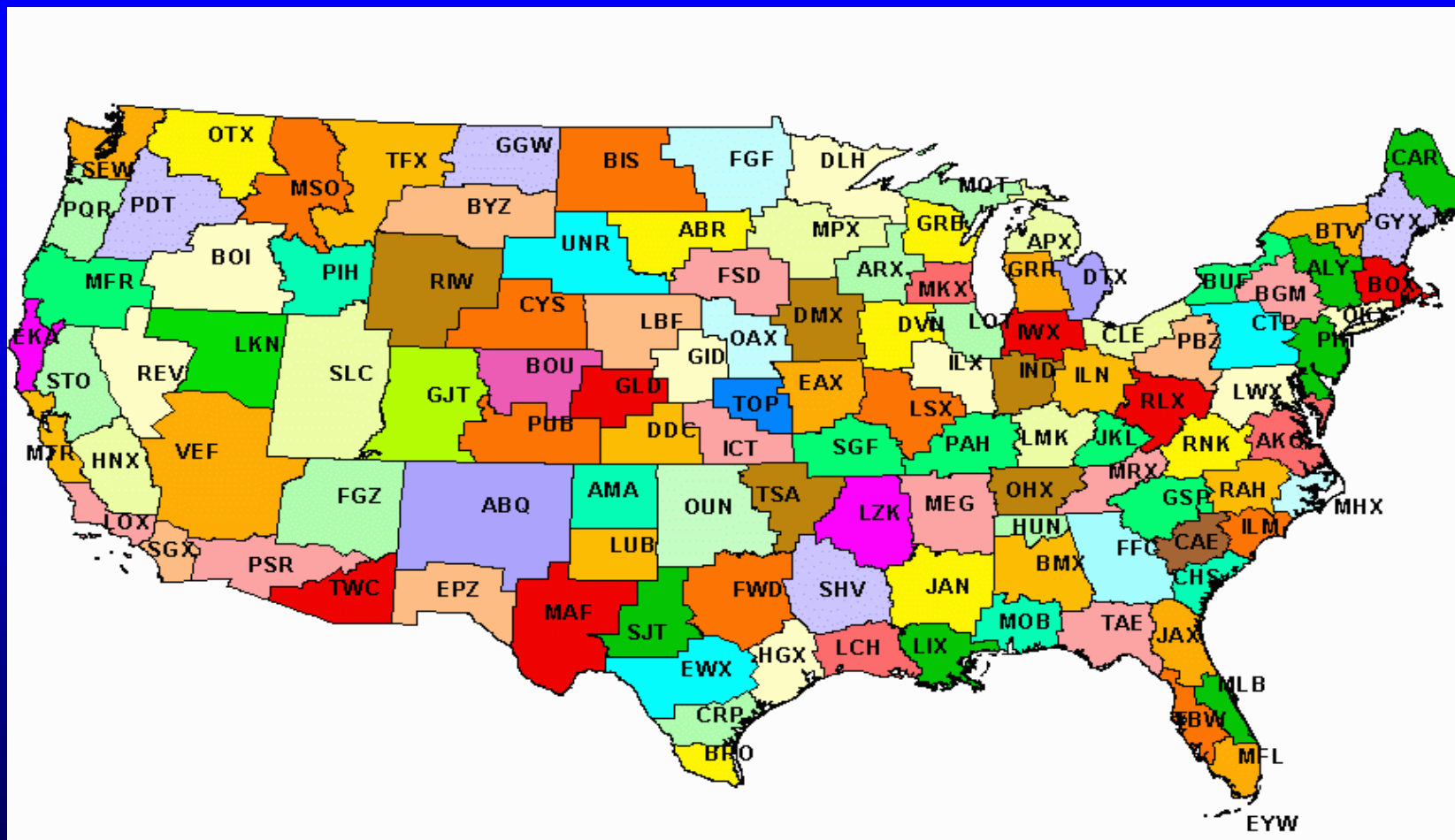
- Your “**Local**” National Weather Service Office and our Severe Weather Active Nation.
- The Performance of your 122 strong, local WFO Network.
- NWS Internet: Latest weather information and the new radar images.



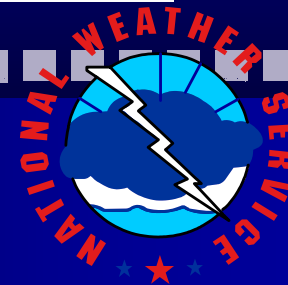
NWS SOUTHERN REGION
www.srh.weather.gov



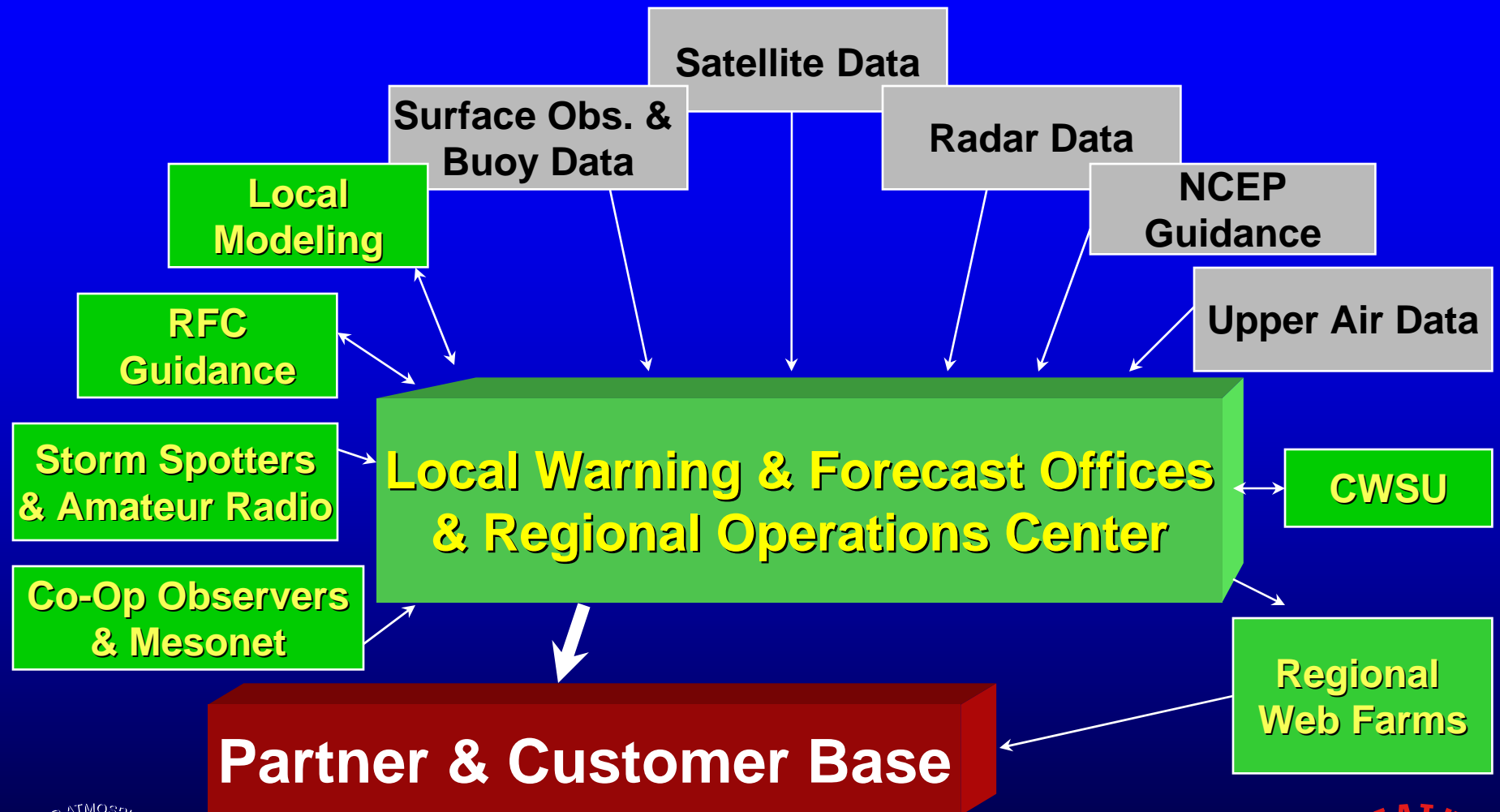
122 NWS Warning Forecast Offices



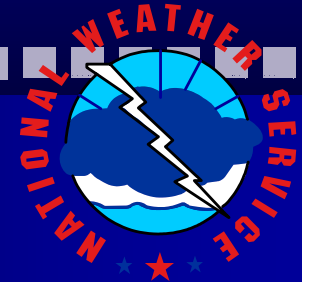
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NWS Information Flow



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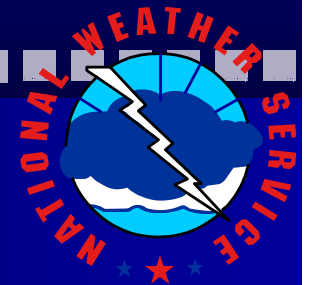


Benefits of Your Local WFO

- Your local source of timely weather warnings, watches, advisories, statements and outlooks.
 - (e.g. TORs, SVSs, SPSs, & HWOs)
- Partner in Community Outreach & Preparedness.
- Local Area Expertise.
- For 24 x 7 weather support in natural and man made (accidental or intentional) events.

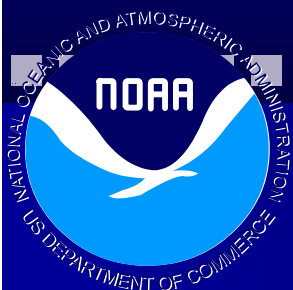


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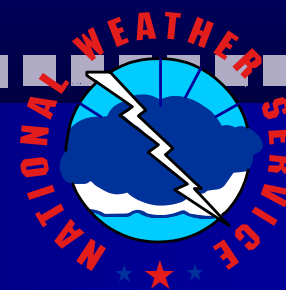


Regional Operations Center

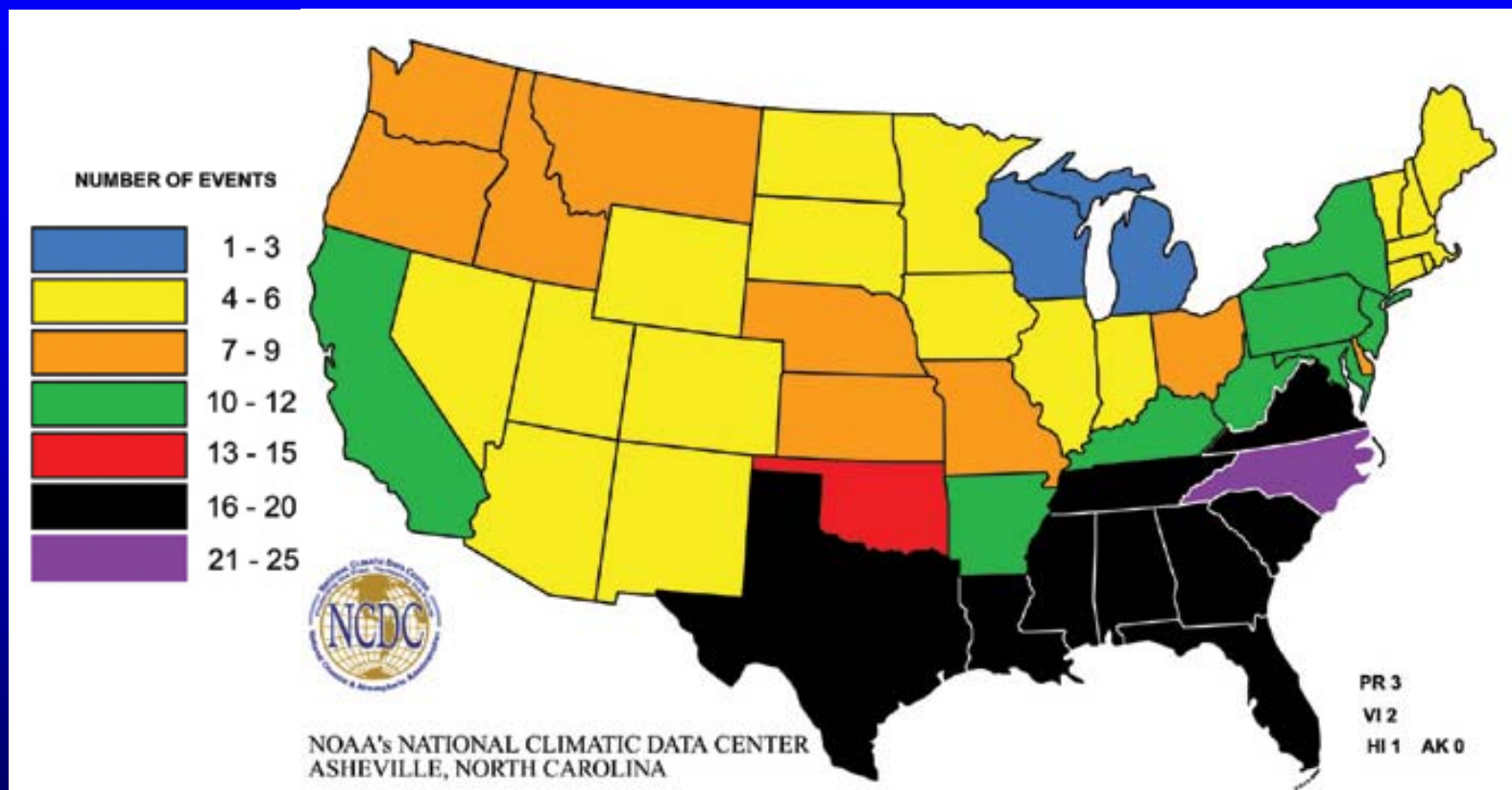
- Federal/State/Local EM briefings
- NWS major weather event coordination
- Special staff deployments to active weather areas.
- Media briefing & Post-event assessment & reporting
- **817-978-1100 x147**



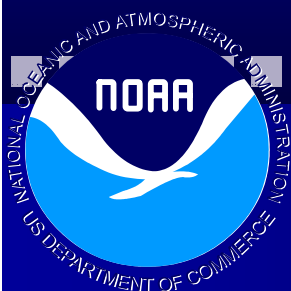
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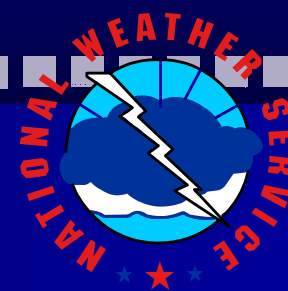
World's Most Active Weather!



Billion Dollar Weather Events, 1980-2004



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U.S. has the most Tornadoes

SR 3,236

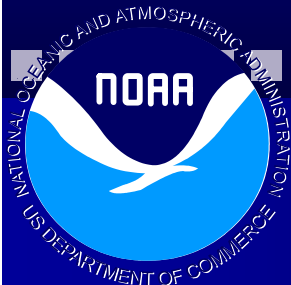
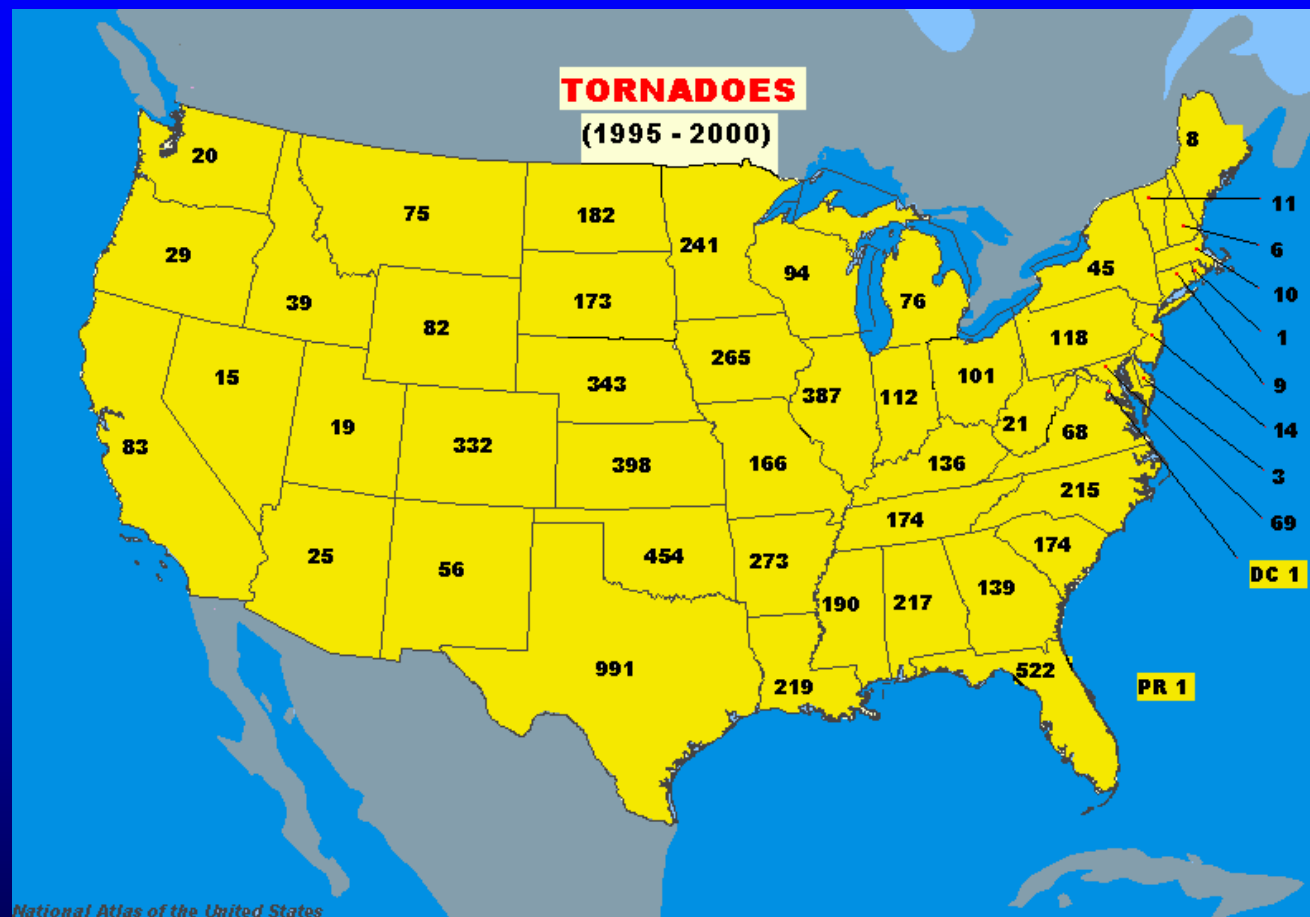
CR 2,987

ER 874

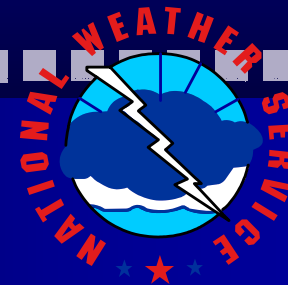
WR 305

TOT 7,402

(1995-2000)



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WFOs & EM Community Save Lives

April 1974 Super Outbreak

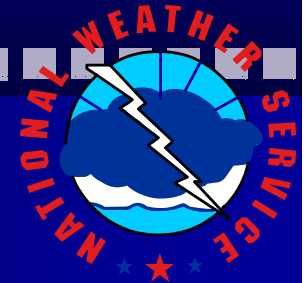
- Single largest 24 hour tornado outbreak
- 148 Tornadoes
- 330 Fatalities
- Up to 5 Minute Lead Time

May 2003 Outbreak

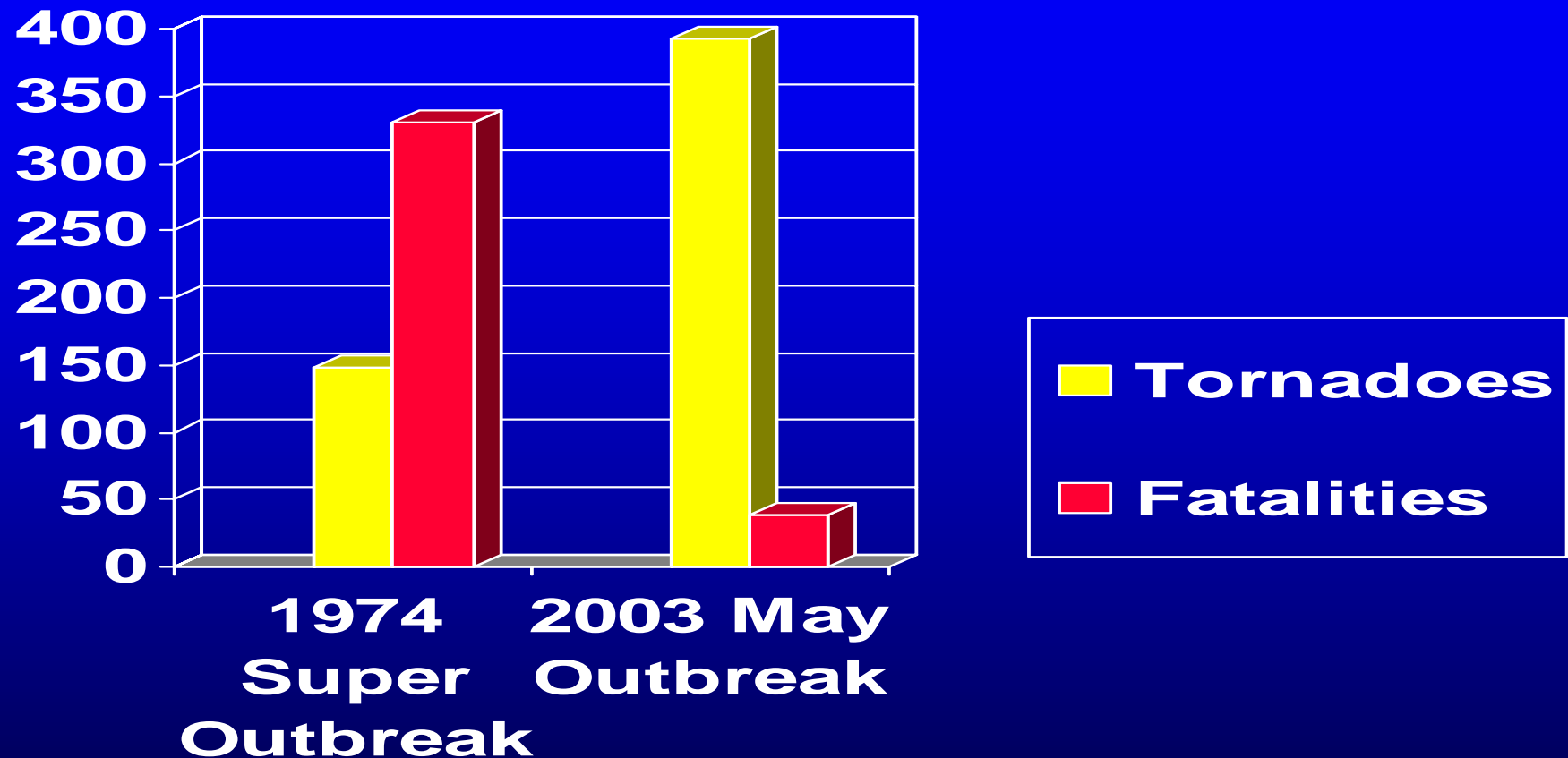
- Unprecedented in size & time (9 days)
- 340 Tornadoes
- 39 Fatalities
- Averaged **19 Minute** Lead Time



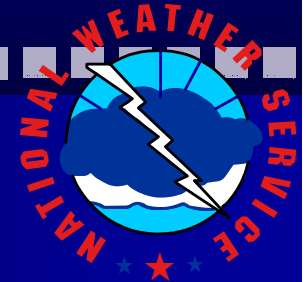
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Local WFOs Save Lives

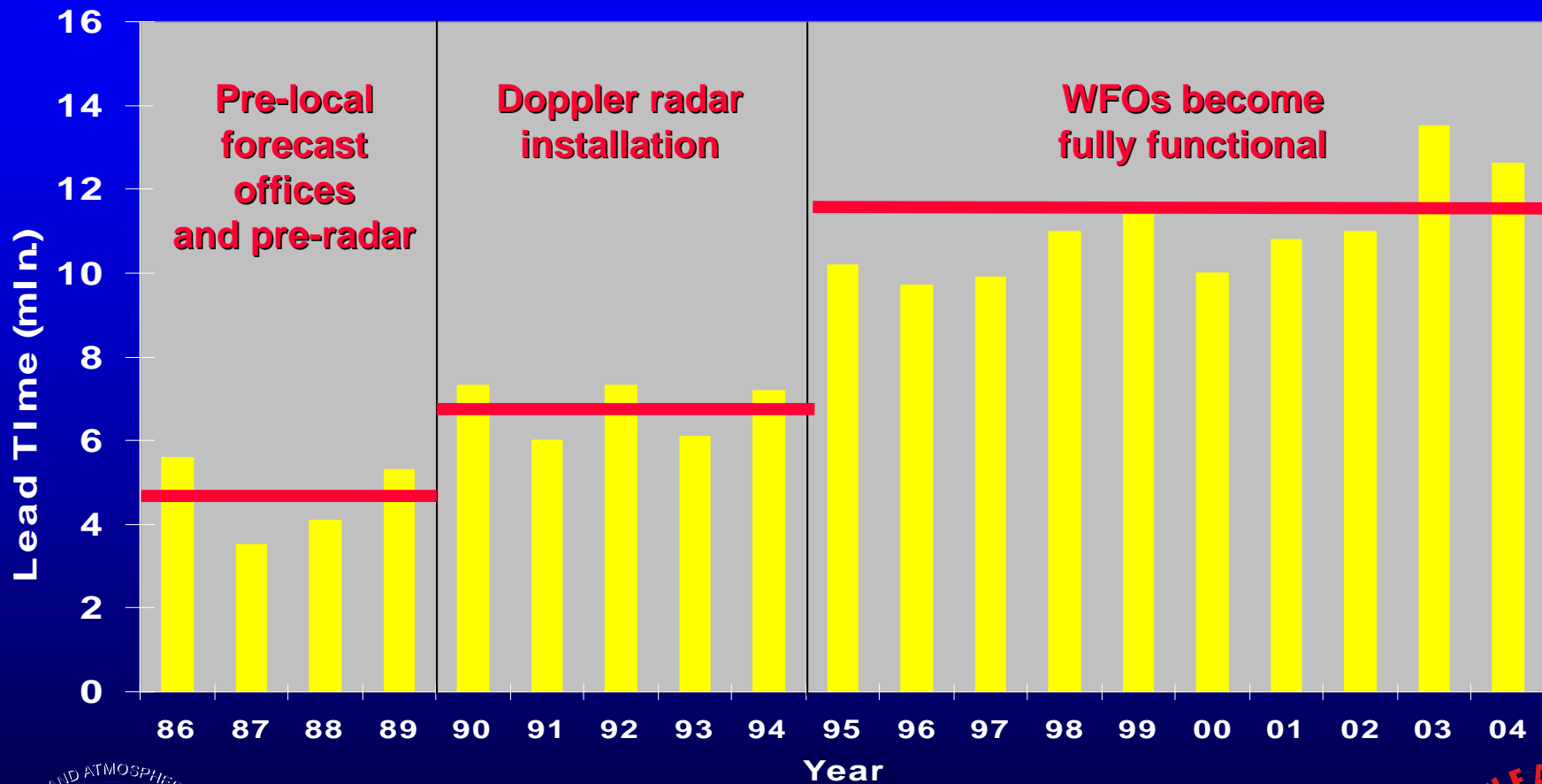


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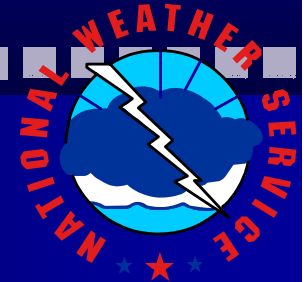


Local WFOs Save Lives

Tornado Warning Lead Time



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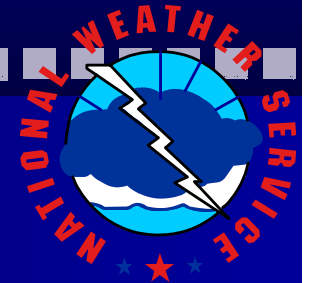
NWS SR Internet Site

www.srh.weather.gov

- Serves as one-stop source of weather info.
- Developed with both partners and public in mind.
 - **Easy navigation**
 - **Data given in the manner you need it.**
- Increases public awareness and response to valuable NWS 24 x 7 products and services.



NWS SOUTHERN REGION
www.srh.weather.gov

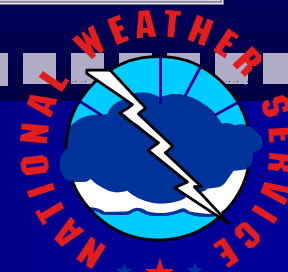


NWS SR Internet Site

- Forecasts obtained by either **postal zip code**, **city/state search**, or by **point and click map**
- Weather Information in clear, concise format
- Emphasizes local WFO expertise



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New GIS Radar Imagery

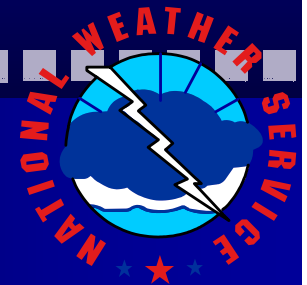
- Available as time loops for Weather Service Radars
- New GIS Topographic Base Map
- Provides real time storm, movement, precipitation and now, *velocity* data!



www.srh.weather.gov/ridge



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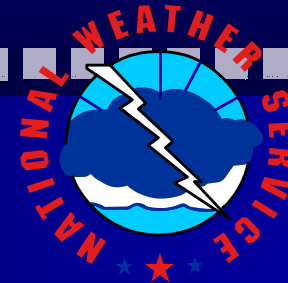


Local Convective Watches

- **Watch County Notification (WCN) Product**
 - **County Specific** - Tornado & Severe Thunderstorm (convective) Watches from your local experts at the WFO.
 - **Updates** - Expansion and cancellation of Watches by counties from your local WFO.
 - **Status** – Now testing! Operational **Nov 2005**.

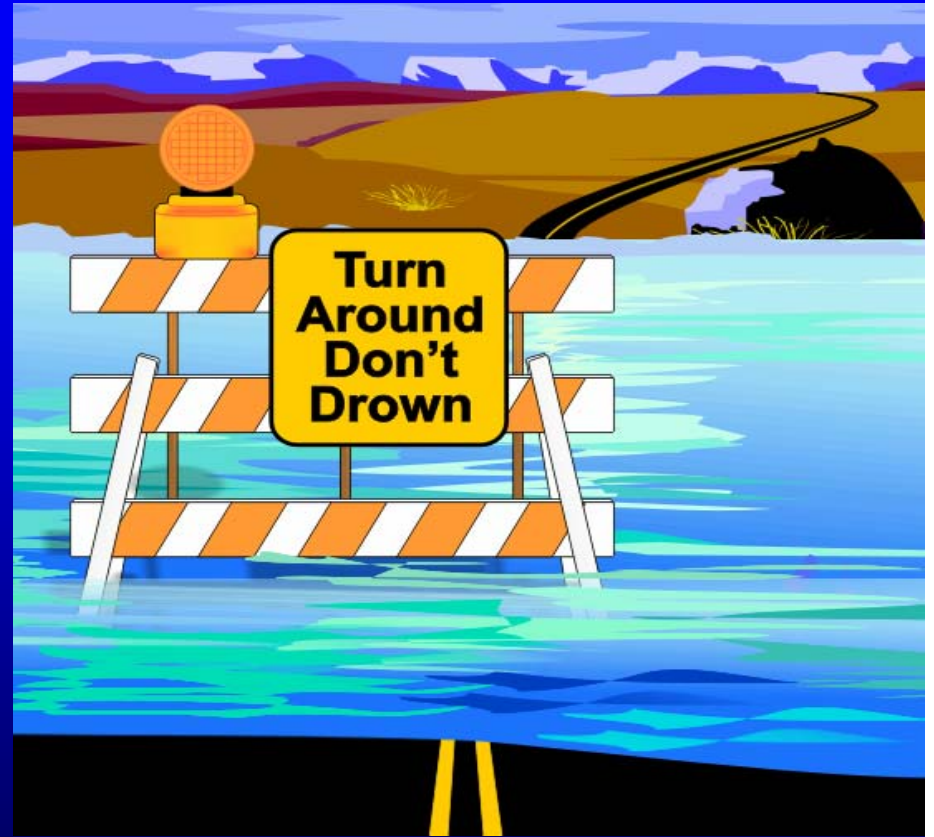


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Turn Around Don't Drown™

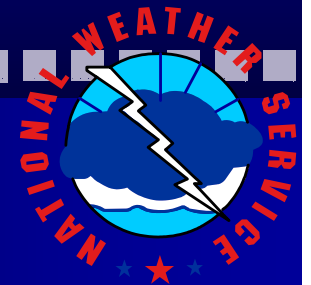
- Flood Safety Campaign.
- 30+ local, regional, and national partners.
- *A Southern Region initiative, now National!*



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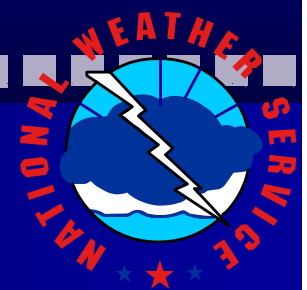


StormReady®

- Start in Tulsa – 1998
- 867 nationwide sites
- Improves community weather preparedness
- *A Southern Region initiative, now National!*

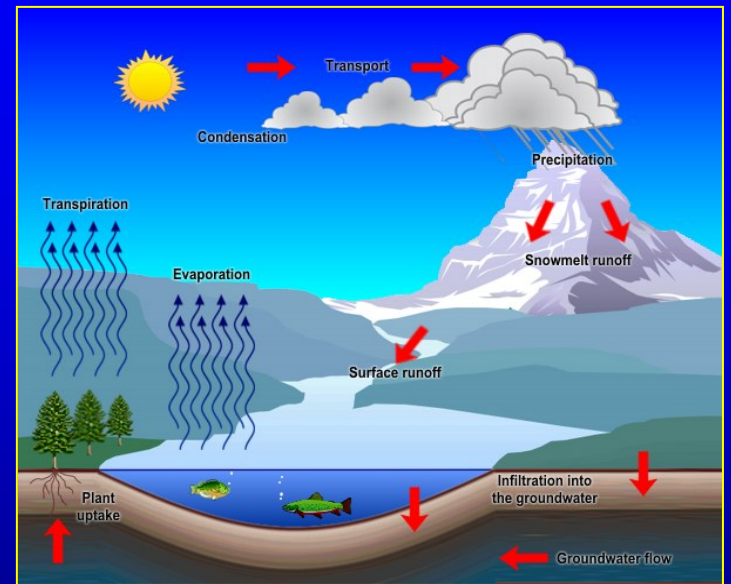


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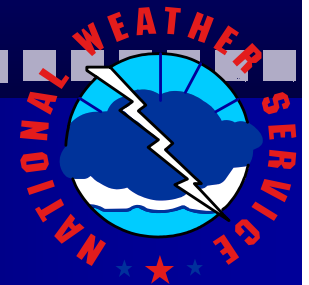
Project JETSTREAM

- A weather learning tool for EMs, media, teachers, students, public, aviation and marine communities.
- Includes weather preparedness & safety tips.
- Includes all weather from thunderstorms to winter storms.
- *A Southern Region initiative, now National!*



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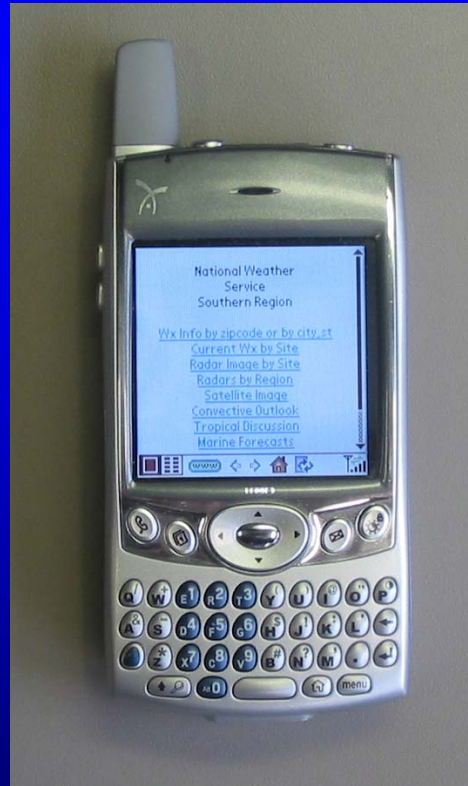
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Mobile Weather

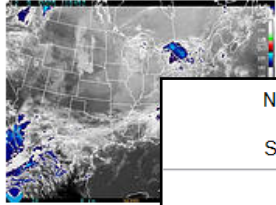
All the weather info
you need is now
available on mobile
devices!

*A Southern Region
Initiative!*



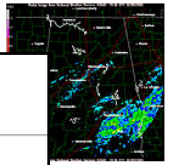
National Weather Service
Southern Region

GOES Eastern US IR



National Weather Service
Southern Region

Radar: kbmh
Birmingham, AL
01:36 PM CST Wed Feb 09 2005



National Weather Service
Southern Region

Fort Worth, TX
Current Local Conditions at:
Dallas / Fort Worth International Airport
Last Update: 02/09/05, 12:53 PM CST
Mostly Cloudy: 43 °F

[Loop Satellite For Wide Pa](#)

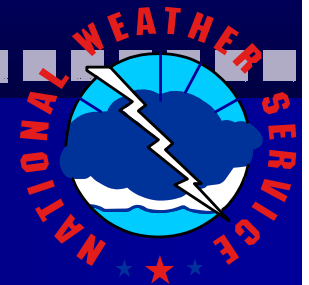
[Forecast at a Glance](#)
[Detailed 7-day Forecast](#)
[Your Local Radar](#)
[Current Conditions](#)
[Satellite Image](#)
[Hazardous Weather](#)
[Area Forecast Discussion](#)

[Radar Image](#)
[Storm Totals](#)
[Page Mode](#)

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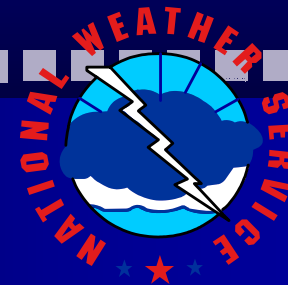
The Future of the NWS

Improvement will be through –

“mesoscale (local scale) weather & climate information, modeling, forecasts and warnings ”



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**“...government closest to the people,
governs best.”**

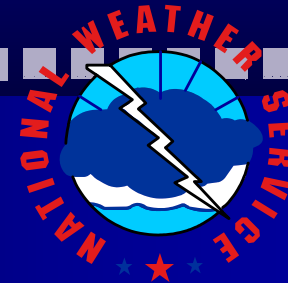
- President George W. Bush

As epitomized by the NWS:

**...government closest to the people,
serves best!**



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Questions?
Bill.Proenza@noaa.gov
(817) 978-1000

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At Left Margin Click on:
At Left Margin Click on:

Welcome from the Director
**“2005 National Severe
Weather Workshop”**



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